**MCMS-Piscataway**

**Microeconomics**

**Class** : **Finance & Banking III** **Instructor**: Ms. Valerie Gardner

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**Title**: Microeconomics

**Institute:** School of Computer and Business Technology

**Course Description:** Students will understand principles of supply and demand including sensitivity analysis to price, income and utility. They will analyze cost under various market structures. Both the output and input markets will be examined.

***Required Textbook/Materials:***

Economics, McConnell Brue and Flynn, 22nd Edition, Published 2021

***Course Learning Outcomes***:

Upon completion of this course, students will be able to:

* Identify and analyze historical and/or societal issues as they impact current and future U.S. and global microeconomic trends.
* Think clearly, critically and creatively to analyze information, identify solutions, make logical decisions and solve problems related to microeconomic issues.
* Use mathematical skills and methods to organize information and develop and test microeconomic conjectures/theories.
* Analyze and solve problems and interpret the results within the context of theoretical microeconomic applications.
* Collect, analyze, organize and evaluate information from a variety of sources, as well as synthesize, document and present that information in a written format.

***Grading Standard***:

Unit Exams: Students will take an exam at the completion of each unit. Any student who does not achieve at least 65% on a unit exam has the opportunity to retest. Before retesting, the student should meet with the instructor to review for the exam.

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Research & Writing Assignment(s): Students will be required to submit one or more assignments which include research and writing. The instructor will provide directions for the assignment(s) to the students. They may include, but are not limited to: a formal research paper, current events analysis, short reaction papers, internet assignments, : a formal research paper, current events analysis, short reaction papers, internet assignments, presentation of research, etc. The student must pass this/these assignment(s) in order to pass the course.

To pass the course, the final grade, using the above calculation, must be 65 or greater, and the student must have passed at least two unit exams (by initial testing or by retesting), and the student must have passed the research & writing assignment(s).

A+ = 98-100 A = 92-97 A- = 90-91 B+ = 86-89 B = 82-85 B- = 80-81

C+ = 76-79      C = 72-75    C- = 70-71 D = 65-69      F   = 64 or below

Test/Projects: 35% Quizzes: 25% Classwork: 25% Participation/Homework: 15%

Attendance Policy: Regular attendance is critical to success in this course. Students are expected to make up any missed classes and assignments. Students have 3 days to make up any work they missed.